



This course is offered for .5 ASHA CEUs
(Advanced level, Professional area).

It is the Mission of Dysphagia Management Systems, LLC (DMS) to provide mobile swallowing evaluation and instrumentation services at the patient's bedside, including the use of the fiberoptic endoscopic evaluation of swallowing (FEES) according to the standards set forth by the American Speech, Language and Hearing Association. As Speech Pathologists that are experts in dysphagia management, it is our mission to utilize our evidence-based evaluation approach to establish medical necessity, document functional risk and make recommendations consistent with the patient's evolution through the continuum of patient care. With this highly specialized Dysphagia Systems Test (DST) protocol, the collaborative goal is to positively affect a reduction in repeat patient hospitalizations, cost of care, and potential to return to a higher level of health status, and lower level of required care.

Carol G. Winchester MS SLP CCC
President DMS LLC

Disclosure

Carol G Winchester, MS SLP CCC is the founder of Dysphagia Management Systems, LLC

Financial: Carol Winchester is compensated for presenting this course by GWG dba Dysphagia Management Systems, LLC.

Non-Financial: Carol Winchester is on the Board of Directors for DMS and receives no compensation as a member of the Board.

Faculty

Carol Winchester, MS, SLP, CCC

Carol Ghiglieri Winchester graduated from St Mary's Notre Dame in 1977 with a degree in Communications. Receiving her Master's in Speech and Hearing Sciences from Bradley University in 1979, Ms Winchester has specialized in Dysphagia Management for the past 30 years. Researching and developing the first Mobile Swallowing Instrumentation model, the Bedside Endoscopic Swallowing Test (BEST), the predecessor of DMS, specifically for the Long Term Care setting. Having now expanded that mobile service to Outpatient, Assisted Living, Independent Living, and Physician's Offices, Ms Winchester has performed more than 15,000 fiberoptic endoscopic evaluation of swallowing (FEES). Ms Winchester is currently employed by DMS, LLC as its President.



Ghiglieri-Winchester Group dba
Dysphagia Management Systems, LLC

Presents

**Understanding the Complexities of
Providing FEES Services As A Business:
Lessons We Have Learned**

Carol G Winchester, MS SLP CCC

Online



Course Description

This five-hour seminar was designed to expose the SLP to the complexities of providing FEES as a service, including lessons learned over the more than 30 years of practice throughout the USA.

Learning Objectives

Goals:

- The participant will learn the clinical issues that can put your business in legal and ethical jeopardy.
- The participant will be able to differentiate between business strategies that are sound and those that put you in a precarious legal or financial situation.
- The participant will be able to identify the business practices that can result in catastrophic business outcomes.
- The participant will be able to identify the steps in developing a P & P that is comprehensive and effective.
- The participant will be know the steps to take when encountering an issue; ie when to ask for legal, professional, or clinical help!

Agenda

0-15	Welcome/Introduction
16-60	Intro to the clinical issues that can put your business in legal jeopardy
61-75	Business strategies to strengthen your plan.
76-120	What is Labor Law, Stark Law, Medicare Law and why do I need to understand all of the differences?
121-140	Liability Insurance, what should I have and what does it mean if I get into a situation?
141-160	How to set up time-tracking and payroll so that my documentation is complete.
161-180	Processes to put into place to avoid catastrophic mistakes in your business
181-220	Protecting yourself against Lawsuits: What do I need to understand?
221-240	Policies and Procedures: Do I need this? How Do I begin to develop the document?
241-260	How will my P & P protect me against lawsuits and ethical dilemmas?
261-275	Managing the P & P Process
276-300	What do I do when faced with a legal or ethical situation, or participation in a legal action where I'm not the primary target? How to defuse the stress of the situation.

Course Cost

Content Disclosure:

This course is an advanced level look at the clinical issues that can put your business in legal jeopardy. It is important to know how to bullet-proof your service as best you can, while providing excellent and ethical dysphagia diagnostics. A look at business strategies, labor law, procedures to guide you away from law suits, and managing the process when you cannot avoid being involved are discussed from a practical aspect. Developing a Policy and Procedure Manual is vital to any business that expects to have longevity. An in-depth discussion of how to begin, what to include, and how to manage this process in an ongoing way is presented.